

AISHA AHMED

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SUMMARY

Adaptable and driven professional with hands-on experience in client development, sales operations, and cross-functional coordination, known for delivering excellent customer experiences, staying organized under pressure, and taking initiative in fast-paced environments. With a strong foundation in communication, teamwork, and problem-solving, I'm eager to bring my skills into a structured role where I can grow, support business goals, and contribute to operational efficiency. Ready to hit the ground running and thrive in a dynamic environment like yours in Ras Al Khaimah.

EXPERIENCE

ENTREPRENEURSHIP & DESIGN FELLOW

- SANDOQ AL WATAN x E-YOUTH, UAE Oct/2024 – May/2025
- Selected for the Maharah Freelancing Program – a prestigious initiative by Sandooq Al Watan & eYouth focused on empowering creative talents with industry-ready freelancing skills.
 - Sharpened expertise in client communication, pricing strategies, and personal branding to succeed in the global freelance economy.
 - Led real-world projects while applying project management tools to build a sustainable, independent career in design and entrepreneurship.
 - Gained practical experience in digital entrepreneurship, including proposal writing, service packaging, and securing clients.

B2B CUSTOMER DEVELOPMENT SPECIALIST

- UNILEVER, ABU DHABI, UAE Jun/2023 - Jan/2024
- Fostered relationships with B2B clients, understanding their needs and developing strategies to drive business growth.
 - Executed customized sales and marketing initiatives, resulting in increased product adoption and achieving sales targets.
 - Collaborated across departments to provide insights for product development and market positioning.

SOFTWARE ENGINEER TRAINEE

- DGE, ABU DHABI, UAE Apr/2022 - Dec/2023
- Developed innovative projects, including a personal website and a 2D game using C and MiniLibX, demonstrating strong problem-solving and technical skills.
 - Collaborated within a team, gaining exposure to a range of technologies and methodologies essential for both technical and non-technical roles.

SALES ASSOCIATE (PR4)

- ADIDAS, ABU DHABI, UAE Apr/2023 - Jun/2023
- Delivered exceptional customer service and contributed to inventory management, achieving high customer satisfaction.
 - Gained hands-on experience in sales and operations, which translates well to airport operations and customer relations.

INTERN

- RAK CHAMBER, RAS AL KHAIMAH, UAE Sep/2021 - Dec /2021
- Organized and executed a successful food festival, attracting over 1,000 attendees, showcasing project management and event coordination skills.
 - Liaised with over 150 clients via phone, email, and face-to-face interactions, offering guidance and support to foster strong relationships.
 - Nominated to present in front of the Czech Republic Ambassador, demonstrating strong communication skills and the ability to represent the organization at a high level.

EDUCATION

SOFTWARE DEVELOPMENT DIPLOMA

- 42 Abu Dhabi Coding School 2021-2023
- Completed rigorous, project-based coding training focusing on C, C++, and web development.
 - Designed innovative projects, including a 2D game using MiniLibX and a personal portfolio website.
 - Built expertise in algorithms, systems, graphics, and advanced programming concepts.

BACHELOR'S IN ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION

- United Arab Emirates University (UAEU) 2017-2021
- Developed a strong foundation in business and entrepreneurship through real-world case studies and projects.
 - Gained hands-on experience in team dynamics, leadership, and innovative problem-solving.

LANGUAGES

Arabic | Native speaker English | Fluent Spanish | Beginner

CERTIFICATIONS & PROFESSIONAL TRAINING

- 2025 EVENT PLANNING & DESIGN / MAHARAT FOR TOURISM E-LEARNING HUB
- 2025 EXPERIENTIAL TOURISM TOUR OPERATIONS / MAHARAT FOR TOURISM E-LEARNING HUB
- 2025 GOVERNMENT TOURISM STRATEGIES & POLICIES /MAHARAT FOR TOURISM E-LEARNING HUB
- 2024 ADVANCED SALES AND MARKETING SPECIALIST TRAINING / ZEEDIMENSION
- 2023 LIFESAVER INTERNATIONAL QUALIFICATIONS CPR & AED / LIFESAVER IQ
- 2023 DIGITAL ACCESSIBILITY FOR THE MODERN WORKPLACE / PRIM INSTITUTE
- 2023 DIVERSITY INCLUSION AND BELONGING/ HRCI
- 2023 UNDERSTANDING FINANCE FUNDAMENTALS / UNILEVER
- 2023 APPLIED CURIOSITY/ NASBA
- 2022 DEVELOPING AND INNOVATING BUSINESS MODELS / UAEU
- 2020 STEPS OF STARTING AN E-COMMERCE BUSINESS/ KHALIFA FUND
- 2020 BUILDING A BUSINESS AROUND YOUR PASSION/ MOHRE
- 2020 BUSINESS PLAN PREPARATION / KHALIFA FUND
- 2020 MICROSOFT OFFICE ESSENTIAL TRAINING / LINKEDIN
- 2020 POWERPOINT: DESIGNING BETTER SLIDES/ LINKEDIN
- 2020 WORD 2016: MAIL MERGE IN DEPTH/ LINKEDIN

KEY SKILLS

SOFT SKILLS

- Teamwork & Adaptability
- Strong Communication & Customer Service
- Problem-Solving & Critical Thinking
- Time Management & Collaboration
- Software Development

TECHNICAL SKILLS

- (C++, Python, HTML/CSS)
- Database Management
- Docker
- Figma, Photoshop, Illustrator
- Microsoft Office Suite (PowerPoint, Excel, Word, Access)

SPECIAL PROJECTS

YELLOW PILLOW (FUTURE MAKERS PROGRAM) | 2022

Led the creation of a unique software solution as part of the Future Makers program, highlighting my ability to innovate and manage technical projects from start to finish.

PATHFINDERS | 2021

Spearheaded the development of a concept to create and sustain a human colony on Mars, demonstrating leadership and creative problem-solving skills. I managed the project from brainstorming to execution, collaborating with diverse teams to align with trends in the industrial sector.

VOLUNTEER & EXTRACURRICULAR ACTIVITIES

Volunteer Staff | ERC

Ras Al Khaimah, UAE · 2025 – Ongoing
Actively supporting the coordination and execution of local and regional events. Contribute to event logistics, on-ground operations, and team communication to ensure seamless experiences for all participants. This role sharpened my organizational skills, adaptability, and ability to perform under pressure in dynamic settings.

Event Coordinator | SEF

Sharjah, UAE · 2022
Led logistics and internal communication for a regional youth conference under the Sharjah Entrepreneurship Festival. Gained valuable experience in managing large-scale events and collaborating with diverse teams to meet tight deadlines and high-impact goals.

Volunteer – AOUN Program | ERC

Ras Al Khaimah, UAE · 2013/2014
Participated in community-based initiatives, including charity drives and environmental cleanups. Contributed to our school earning 4th place in the nationwide AOUN competition, recognizing impact-driven volunteer work.

PASSIONS & PERSONAL PURSUITS

Sewing | Currently taking a course to obtain American Board Certification; passionate about design and craftsmanship.

Piano | Self-taught pianist, using music for focus and creative flow.

Reading | Love poetry and literary works, especially reflective and emotionally rich texts.

DIY Projects | Enjoy creating handmade pieces and exploring new crafts.